

Jessica Folker

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jessica-folker.com

[Writing and Editing]

South China Morning Post [Hong Kong]

Production Editor, China [2022-present]

- Edited stories on Chinese politics, diplomacy, military affairs and the economy on tight deadline for online publication
- Produced and edited live blogs for major political events
- Wrote SEO-friendly headlines and story summaries to drive web traffic and boost Google News rankings
- Selected photos, videos, infographics and keywords to pair with articles to improve visibility and multimedia channel views

Law Week Colorado [Denver]

Reporter [2019-2022]

- Reported on law, policy, government and the legal business for print and digital publications
- Wrote enterprise stories for weekly features section
- Took photos, edited podcasts, collaborated on infographics, managed social media accounts and website
- Compiled monthly web analytics reports

Freelance Editor [2018-2019]

- Edited and translated white papers, research reports, essays and articles for editorial, non-profit and business clients

Xinhua News Agency [Beijing]

English News Editor [2013-2018]

- Edited 20+ stories daily for style, grammar, spelling and content
- Revised, rewrote and translated articles on Chinese politics, economics, diplomacy and local affairs
- Edited and translated books, scripts, speeches and other projects

The Beijinger [Beijing]

Editorial Intern [2012-2013]

- Worked in a team to produce daily blog posts and monthly magazine
- Wrote about local business, culture and entertainment venues
- Assisted with research, print issue planning, editing and translation

KFAI 90.3/106.7 FM [Minneapolis]

Radio Reporter/Producer [2010-2012]

- Produced 30- and 60-minute radio documentaries on history and culture
- Reported on local events for daily and weekly news broadcasts
- Conducted in-depth research and produced programming featuring multiple interviews, ambient sound and archival audio

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[Additional Experience]

- Coordinated print **advertising** buys, spearheaded **market research** projects and assisted with **campaign planning** at marketing agency in Minneapolis
- Managed **social media** accounts, planned events and helped with **marketing** as a volunteer at non-profit organizations in Minneapolis and Beijing
- Wrote **press releases**, contributed to **PR strategy** and researched **industry awards and events** as public relations intern at Chicago entertainment company

[Skills and Training]

Web: SEO/keywords, AI tools, content management, social media management
Photo/Graphics: Adobe InDesign, Photoshop, Lightroom, digital photography
Audio/Video: ProTools, Audition, basic video editing

[Awards]

Society of Professional Journalists - Top of the Rockies Award 2022
First place in legal news category, selected from submissions by newsrooms in four states

Society of Professional Journalists, Minnesota - Page One Award 2013
Awarded for best radio mini-documentary/in-depth series category

China Scholarship Council - Chinese Government Scholarship 2012-2013
Full scholarship plus living stipend for one year of intensive language study at Beijing Language and Culture University

[Education]

University of Toronto

Honours BA

Graduated with distinction

Double major in history and religious studies